

IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS AND THE USE OF NON-GAAP FINANCIAL MEASURES

Certain statements contained herein may be forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans, expectations or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause AXA's actual results to differ materially from those expressed or implied in the forward looking statements. Please refer to Part 4 – "Risk factors and Risk Management" of AXA's Registration Document for the year ended December 31, 2018, for a description of certain important factors, risks and uncertainties that may affect AXA's business and/or results of operations. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise, except as required by applicable laws and regulations.

In addition, this presentation refers to certain non-GAAP financial measures, or alternative performance measures APMs, used by Management in analyzing AXA's operating trends, financial performance and financial position and providing investors with additional information that Management believes is useful and relevant regarding AXA's results. These non-GAAP financial measures generally have no standardized meaning and therefore may not be comparable to similarly labelled measures used by other companies. As a result, none of these non-GAAP financial measures should be considered in isolation from, or as a substitute for, the Group's consolidated financial statements and related notes prepared in accordance with IFRS. A reconciliation from APMs Adjusted Eamings, Underlying Eamings and Underlying Combined Ratio to the most directly reconcilable line item, subtotal or total in the financial statements of the corresponding period is provided on pages 28 to 29 of AXA's 2018 Activity Report, which is available on AXA's website (www.axa.com). APMs Adjusted return on Equity and Underlying Eamings per share are reconciled to the financial statements in the table set forth on page 37 of AXA's 2018 Activity Report, and Debt Gearing is reconciled to the financial statements in the table set forth on page 36 of AXA's 2018 Activity Report. The abovementioned and other non-GAAP financial measures used in this presentation, are defined in the glossary set forth in AXA's 2018 Activity Report (pages 78 to 85).

The results of our US segment are presented herein on the basis of IFRS and are not, and should not be relied upon as representing, the US GAAP results of AXA Equitable Holdings, Inc. (including AllianceBernstein), which, as a US public company, reports in US GAAP in accordance with the rules of the US Securities and Exchange Commission ("SEC"). For further information on AEH's financial results and other public reports please consult the SEC website at www.sec.gov.

Agenda

- 1. Introduction
- 2. Business performance
- 3. Summary of earnings & Financial strength
- 4. Concluding remarks





2018 A **pivotal year** in our *Focus and Transform* strategy





Solvency II ratio

193%

-12pts



AXA delivered another year of strong operating performance

Underlying earnings is at its **highest ever reported level**

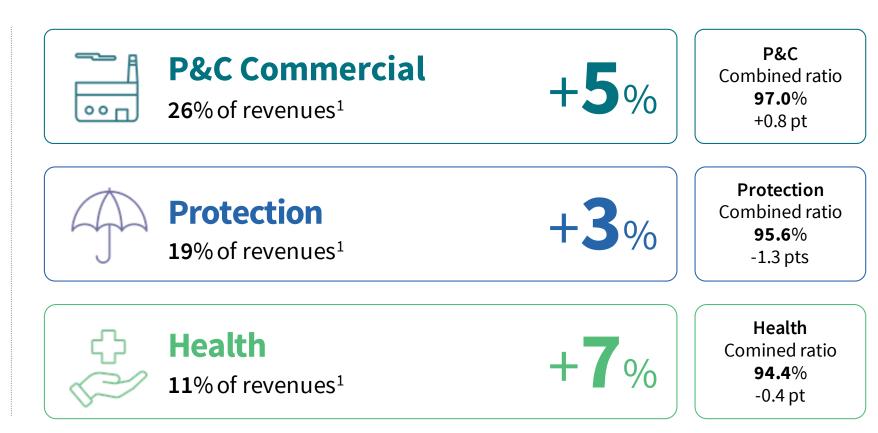
The risk profile of the group is deeply transformed

The Group is on track to achieve its objectives for **Ambition 2020**



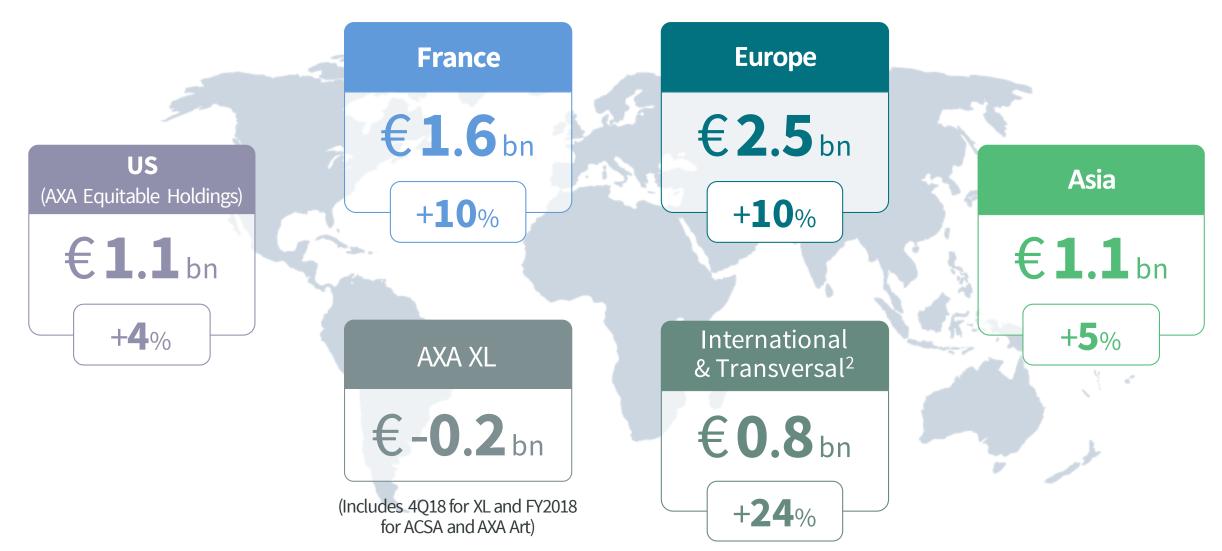
Strong revenue growth, notably in preferred segments







Strong operating growth across the Group¹





AXA XL | Fast progress on integration and good business momentum

Earnings enhancement levers underway

Integrated reinsurance program in place for 2019, aligned with AXA Group risk appetite

Commercial approach in place for AXA XL and local entities in each country to deliver revenue synergies

Initial expense synergies achieved and progressing well towards the target

Asset allocation aligned to enhance investment income

Supportive business momentum

10% revenues growth in 2018, with **rate increase** leading the market

Renewals rates outlook positive

On-going **portfolio optimisation**

AXA XL upgraded to **AA-/stable**

Superior client recognition



J.D. Power 2016, 2017 & 20181

Underlying earnings by 2020

assuming normalized Nat Cat (4% of GEP)



Reaffirmed



Build the new AXA by investing in key markets and innovation

P&C Commercial Lines

Creation of **AXA XL**

#1 global
P&C commercial lines
insurance platform

China

Acquisition of the remaining 50% stake in **AXA Tianping**¹

#1 foreign P&C insurer in China

Innovation

Telemedecine:

leader in France with services from AXA Partners and Qare

Digital platform

partnerships:

1 billion trips protected

Partnership with **ING**:

13 million potential clients



Build the new AXA by reducing our exposure to financial risks

IPO in the US

Successfully completed the IPO and secondary offering of **AXA Equitable Holdings, Inc.**

Overall proceeds of **4.8 billion** euros

Transformation of Swiss group life business

Transformation of in-force

Swiss Group Life business

creating additional value for

customers and shareholders

2.2 billion euros enhanced cash remittance to AXA Group

AXA Life Europe

Signed disposal of its European Variable Annuities carrier

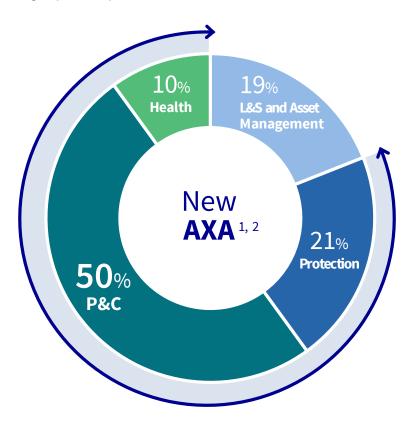
Expected total cash proceeds of **1** billion euros



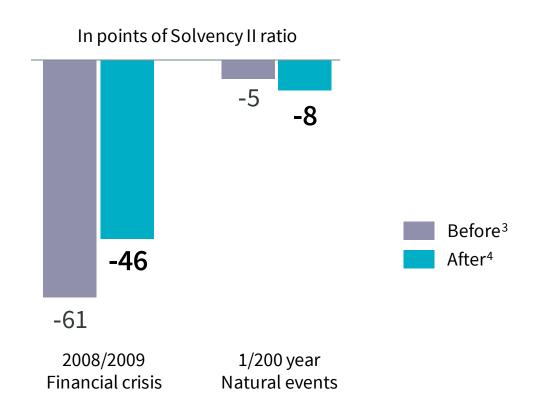
A new AXA with a transformed risk profile and enhanced strength

A dominant actor in P&C, Health and Protection

(Underlying earnings by activity)



20-30% reduction in economic sensitivities from financial shocks



With the acquisition of XL Group and after the complete sell down of AXA Equitable Holdings



Responsible insurer striving for a stronger and safer society



Climate change

AXA XL adopts AXA Group's sustainability and climate strategy

Engaged to protect **biodiversity**



Health and **disease prevention**

Mobilizing research for women's health

Signed the **Tobacco Free Finance Pledge**



Economic inclusion

Collaborating with 18 other big French companies to support a
more inclusive economy

Develop solutions to improve **health accessibility**



AI and Responsible Data

Collective engagement with Impact AI

Creating tools

to develop ethical use of data and AI

Employee engagement





Ranked in **Top 5**% for the **third year in a row in 2018**





Ambition 2020 | Well on track

Underlying earnings per share

+3%

2018 vs. 2017

3% - **7**%

UEPS CAGR¹ 2015-2020



Free cash flows²

€6.6 bn

2018

€28-32 bn

Cumulative 2015-2020



Adjusted return on equity³

14.4%

2018

14% - **16**%



Solvency II ratio⁴

193%

2018

170% - 220%



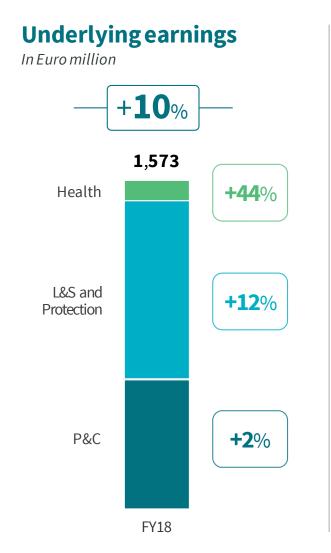
Improved target range

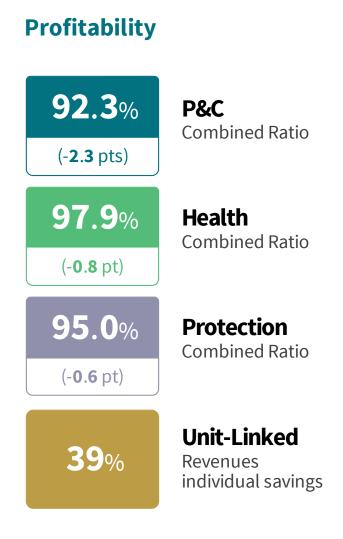
from Investor Day in November 2018





France | Strong results, key objectives achieved









France Our strategic priorities

Improve customer satisfaction and service quality

Individual Customers: **respond within 24 hours** to all customer requests

Corporate Customers: Receive **quotations** in 72 hours Be a **partner** to our customers

1st player in **teleconsultation** in France

Launch of the **Mes travaux** platform

Offer more **simplicity** to our customers

Simplification of our offers (MaMaison, MonAuto...)

CRM only for distributors, back office and internet Leverage the **integration** of **AXAXL**

Revenue synergies related to specialties

Creation of **hubs of expertise**

Be an important actor in society

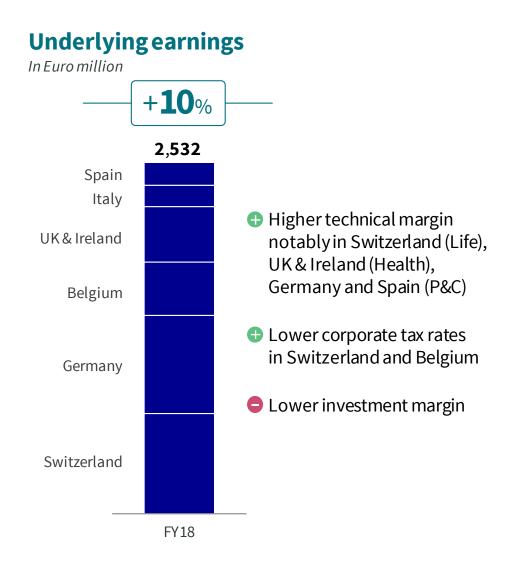
Protection of **women** and vulnerable people

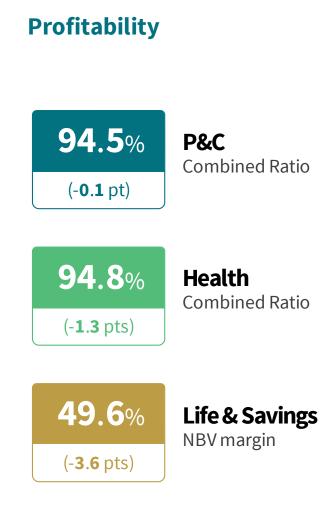
Fully committed to **prevention**



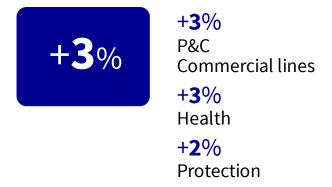


Europe Growth and profitability from disciplined execution



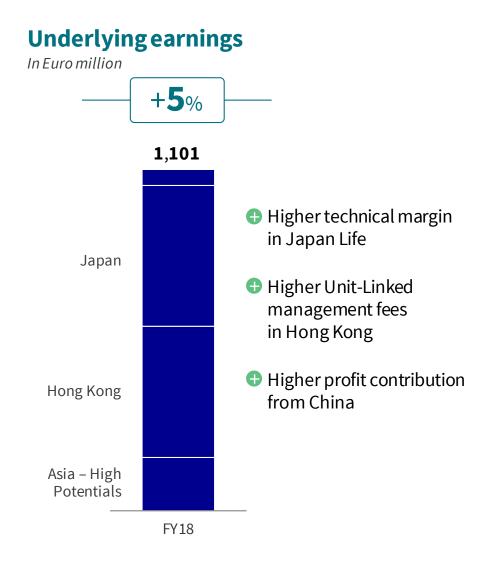


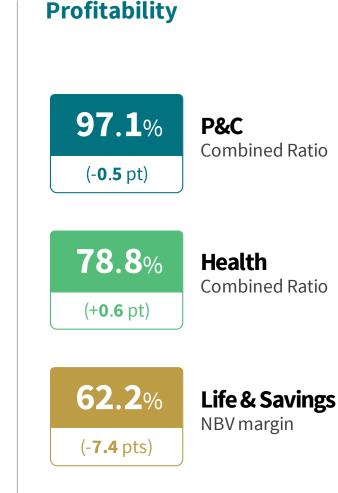
Revenues

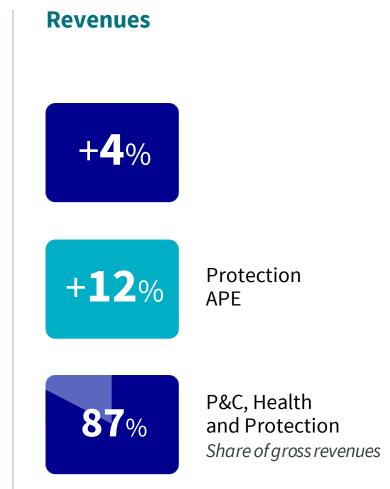




Asia | Strong profitability in highly competitive markets





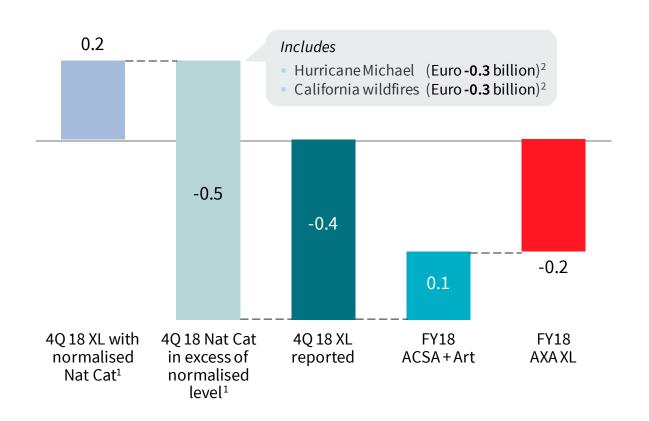




AXA XL Two major Nat Cats in 4Q 2018, favorable business momentum

Underlying earnings

In Euro billion



Strong business growth ...



+3% Specialty

+13% P&C Insurance

+16% P&C Reinsurance

... and favorable pricing momentum

+40/₀

price increase

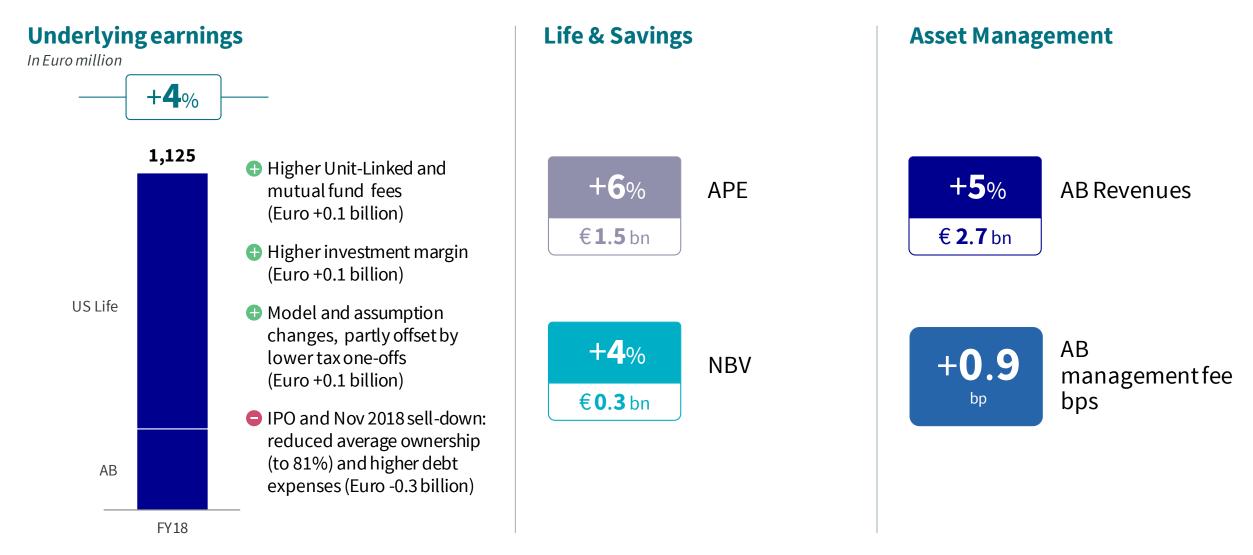
at XL in 2018

January 2019 renewals

Insurance Reinsurance +4% +1.5%



United States | Strong operating performance under IFRS

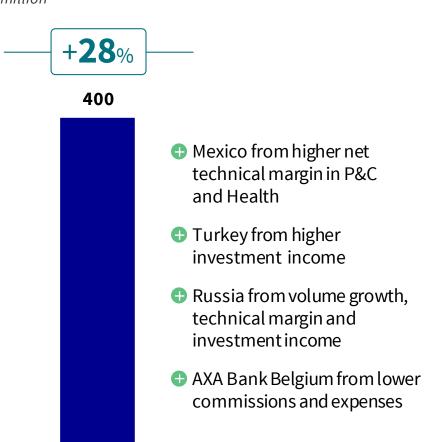




International Building for growth and managing for profits



In Euro million



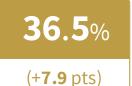
Profitability



P&C Combined Ratio



HealthCombined Ratio

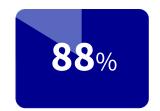


Life & SavingsNBV margin

Revenues



+11%
Health
+4%
P&C
Commercial lines



P&C, Health and Protection
Share of gross revenues



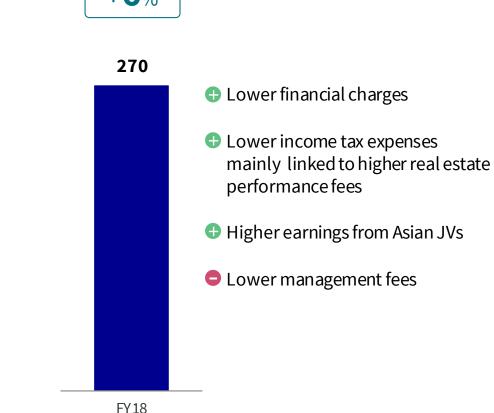
FY 18

AXA IM Strong earnings growth and positive third party net flows

Underlying earnings

In Euro million







Third party net inflows

Continued growth in alternatives

7

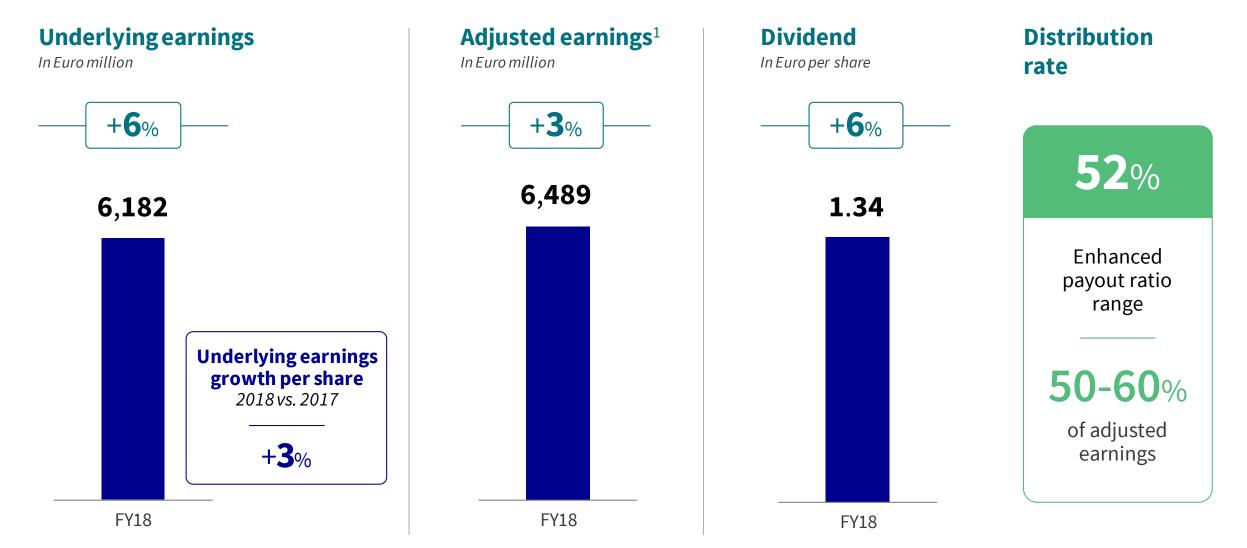
Acquisition of one of the **Quadrant Real Estate Advisors**'
US lines 1

€+8 bn





Group results and dividend





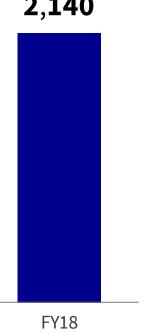
Net income

Net income

In Euro million







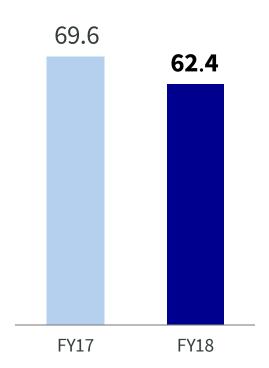
	FY17	FY18
Adjusted earnings	6,457	6,489
Change in fair value and Forex	-134	-463
Exceptional and discontinued operations	124	-451
Integration and restructuring costs	-148	-332
Goodwill and related intangibles	-90	-3,102
Net income	6,209	2,140



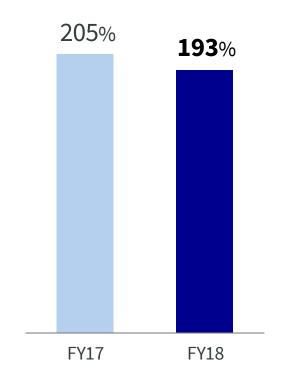
Main financial strength indicators

Shareholders' equity

In Euro billion



Solvency II ratio



Financial strength ratings

STANDARD &POOR'S

AAstable

Moody's

Aa3 negative

FitchRatings

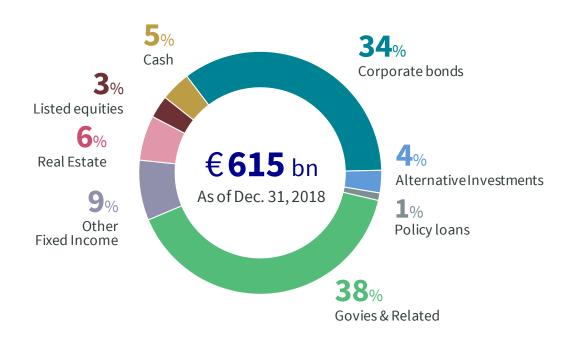
AAstable



General Account invested assets

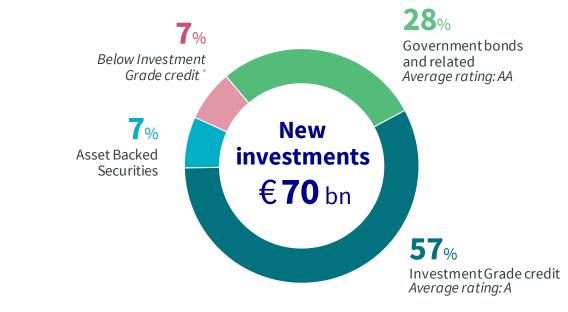
Allocation of invested assets

(General Account insurance invested assets)



New fixed income investments

2018



^{*}Mostly short duration high yield.

Reinvestment Yield 2018

2.5%





2018 has been a **pivotal year** for AXA, marked by a profound transformation of the Group and a strong operating performance

- Strong revenue growth, driven by our preferred segments, and underlying earnings, which are at their highest ever reported level
- For 2019, we are focused on our **priorities**:
 - → Continue deleveraging the Group
 - → Continue AXA XL's integration
 - → Accelerate in the transformation of our company
- We are well on track to achieve the targets of our **Ambition 2020** plan





Q&A Session

Socially Responsible Investment Ratings



2016 Sector Leader, ranked 1st out of 42 Included in Vigeo Euronext indices



Ranked "**A+"** in the 2017 "Assessment Report" (Responsible Investment Strategy)



General score: A-Score level: « Leadership » (2017)



Score: AAA (2017)



2017: 2nd in sector General score: 85/100 Included in DJSI Europe and **DJS World indices**



Included in the FTSE4GOOD index since 2008



Notes (1/2)

Changes at comparable basis are constant Forex, scope and methodology for activity indicators, and at constant Forex for earnings, unless otherwise specified.

Page 5

1. Underlying earnings are APM. For further information, please refer to the reconciliation of underlying earnings to the financial statements and to its definition in the Glossary, which are provided in AXA's 2018 Activity Report (respectively, on pages 28 to 29 and 78 to 85).

Page 6

1. Segment weights calculated using 4Q 2018 revenues for XL Group on an annualized basis.

Page 7

1. France: includes insurance activities, banking activities and holdings in France.

Europe: includes Belgium (insurance activities and holding), Italy (insurance activities and holding), Germany (insurance activities excluding AXA Art, including banking activities and holdings), Spain (insurance activities), Switzerland (insurance activities), UK & Ireland (insurance activities and holdings).

Asia: includes insurance activities in Japan, Hong Kong, Asia - Direct (AXA Global Direct Japan and AXA Global Direct South Korea) and Asia High Potentials of which (i) Thailand P&C, Indonesia L&S (excluding the bancassurance entity) are fully consolidated and (ii) China, Thailand L&S, the Philippines and Indonesian L&S bancassurance businesses are consolidated under the equity method and contribute only to the underlying earnings, adjusted earnings and net income, and Asia Holding.

AXA XL: includes insurance activities and holdings of XL Group (from 4Q18), AXA Corporate Solutions Assurance (insurance activities) and AXA Art (insurance activities).

United States: includes Life & Savings insurance activities and holdings in the US, as well as AB.

International: includes (i) AXA Mediterranean Holdings, Mexico (insurance activities), Singapore (insurance activities), Colombia (insurance activities), Turkey (insurance activities and holding), Poland (insurance activities), the Gulf Region (insurance activities and holding), Morocco (insurance activities and holding), AXA Bank Belgium (banking activities), Malaysia P&C (insurance activities), Luxembourg (insurance activities and holding), Brazil (insurance activities and holding), the Czech Republic Life & Savings (insurance activities), Slovakia Life & Savings (insurance activities) and Greece (insurance activities) which are fully consolidated; (ii) Russia (Reso) (insurance activities), India (insurance activities), Nigeria (insurance activities and holding) and Lebanon (insurance activities and holding) which are consolidated under the equity method and contribute only to the underlying earnings, adjusted earnings and net income.

Transversal & Central Holdings: includes AXA Investment Managers, AXA Assistance, AXA Liabilities Managers, AXA Global Re, AXA Life Europe, AXA S.A. and other Central Holdings.

2. Includes AXA Investment Managers, AXA Assistance, AXA Liabilities Managers, AXA Global Re, AXA Life Europe, and excludes AXA SA and other Central Holdings.

Page 8

1. J.D. Power 2016, 2017 & 2018 Large Commercial Insurance Study - Highest in Customer Satisfaction, Large Insurers.

Page 9

1. Completion of the transaction is subject to customary closing conditions, including the receipt of regulatory approvals, most notably from the China Banking and Insurance Regulatory Commission.



Notes (2/2)

Page 11

- 1. 2016 pre-tax underlying earnings excluding AXA SA.
- 2. New AXA based on 2016 pre-tax underlying earnings excluding AXA SA and AXA US (Life & Savings and AB), and including 100% of XL Group. For XL Group, earnings are based on 2016 operating net income before taxes converted with a 2016 average foreign exchange rate of 1.11 USD per Euro. Pre-tax underlying earnings are defined as underlying earnings before taxes. Underlying earnings is an APM.
- 3. Before: FY17 economic sensitivities in full internal model.
- 4. After: FY17 economic sensitivities in full internal model excluding the contribution from the US and including the contribution from XL. Sensitivities to natural events are as at end 2018.

Page 13

- 1. Compound annual growth rate.
- 2. Free cash Flows and other non-GAAP financial measures are defined in the Glossary set forth on pages 78 to 85 of AXA's 2018 Activity Report
- 3. Adjusted RoE is an APM. For further information, please refer to the reconciliation of Underlying earnings to the financial statements and to its definition in the Glossary, which are provided in AXA's 2018 Activity Report (respectively, on page 37 and 78 to 85).
- 4. The Solvency II ratio is estimated primarily using AXA's internal model calibrated based on an adverse 1/200 years shock and assuming equivalence for AXA Equitable Holdings, Inc. in the US. For further information on AXA's internal model and Solvency II disclosures, please refer to AXA Group's SFCR for FY17, available on AXA's website (www.axa.com). As in previous disclosures all AXA US entities are taken into account assuming US equivalence. The contribution to the AXA Group Solvency II ratio from the entities that were part of the XL Group ("XL entities") as at December 31, 2018 was calculated in accordance with the equivalence regime, based on the Bermudian Standard Formula SCR, plus a 5% add-on required by the AXA's lead supervisor (ACPR), as a transitional measure. In compliance with the decision from ACPR, XL entities will be fully consolidated for Solvency II purposes (as per the consolidation-based method set forth in the Solvency II Directive) and their contribution to the Group's Solvency capital requirement will be calculated using the Solvency II standard formula from March 31, 2019. Subject to prior approval of the ACPR, the Group intends as soon as FY 2020 to extend its Internal Model to XL entities.

Page 15

1. CLP: Credit & Lifestyle Protection.

Page 20

- 1. The normalized level of Nat Cat charges for AXA XL is ca. 4% of Gross earned premiums.
- 2. Pre-tax and net of reinsurance charges: Euro 261 million for Hurricane Michael and Euro 335 million for California wildfires.

Page 23

1. The acquisition of one of Quadrant's US lines has been announced on November 7,2018. Completion of the transaction is subject to customary closing conditions, including the receipt of regulatory approvals.

Page 25

1. Adjusted earnings is a non-GAAP financial measure. For further information, please refer to the reconciliation of adjusted earnings to the financial statements and its definition in the Glossary, which are provided in AXA's 2018 Activity Report (respectively, on pages 28 to 29 and pages 78 to 85).